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Cybersecurity Audits: Best Practices for Reducing Risk in the IT Environment

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Article History

Received: 27 /11/2024 Accepted: 14/12/2024 Published: 18/12/2024 Abstract: A cybersecurity audit is a systematic process that aims to assess and improve information security in an IT environment. In an increasingly digital and connected context, organizations face a wide array of threats that can compromise their data and infrastructure. Therefore, it is important for organizations to conduct regular cybersecurity audits as a risk mitigation measure. In an increasingly complex digital age, organizations face a variety of risks that can threaten their data and infrastructure. This article discusses best practices in conducting cybersecurity audits to identify and mitigate potential risks. Through a risk-based approach, these audits focus not only on regulatory compliance, but also on proactive assessments of potential vulnerabilities. The discussion includes the use of effective audit tools and techniques, the development of a comprehensive security policy, as well as the importance of employee training and awareness. By implementing these best practices, organizations can strengthen their security posture and minimize the impact of evolving cyber threats.

Keywords: cloud computing, audit, risk, security.

1. Introduction

In today's hyper-connected world, information security has become one of the most pressing concerns for organizations across industries. As digital transformation accelerates, businesses are increasingly dependent on technology and the internet to operate, store data, and communicate with customers and stakeholders. This dependency, however, also makes them more vulnerable to a range of cyber threats. Cyberattacks such as ransomware, phishing, denial-of-service (DoS) attacks, and data breaches are growing in sophistication, frequency, and impact (Shulha et al., 2022). Organizations, regardless of size or industry, are finding themselves at greater risk, and the consequences of inadequate cybersecurity measures can be severe, ranging from financial losses to reputational damage, regulatory penalties, and loss of customer trust.

The complexity of modern IT environments, often characterized by cloud computing, mobile technology, Internet of Things (IoT), and increasingly intricate networks, has expanded the attack surface that cybercriminals can exploit (Rajesh et al., 2022). Furthermore, as workforces become more mobile and remote work becomes commonplace, the need for robust, scalable, and adaptive cybersecurity strategies is more critical than ever. Organizations must remain vigilant, continuously assessing their security posture to ensure they can defend against new and evolving threats.

A cybersecurity audit offers a structured, systematic approach to identifying, assessing, and mitigating these risks. Unlike a typical IT audit that may focus on operational efficiencies or general risk

management, a cybersecurity audit is specifically designed to evaluate the effectiveness of an organization's security measures, policies, and controls. The goal is not just to achieve compliance with legal and regulatory standards—such as the General Data Protection Regulation (GDPR) or the Health Insurance Portability and Accountability Act (HIPAA)—but also to adopt a proactive stance in uncovering potential vulnerabilities before they can be exploited. Through regular cybersecurity audits, organizations can gain a comprehensive understanding of their current security posture and areas of improvement.

Moreover, cybersecurity audits help align security practices with evolving industry standards and frameworks, such as the NIST Cybersecurity Framework, ISO/IEC 27001, and others. By incorporating a risk-based approach, organizations can prioritize addressing the most critical vulnerabilities that pose the highest risk to their systems and data, optimizing resource allocation while enhancing security resilience.

Importance of Regular Audits and Proactive Security Measures

Given the rapid pace of technological advancement and the increasing sophistication of cyberattacks, regular cybersecurity audits are no longer a luxury but a necessity. A one-time assessment is insufficient as new threats and vulnerabilities emerge continuously. Therefore, periodic audits enable organizations to stay ahead of cybercriminals, ensuring that their defenses evolve in line with the threat landscape.

These audits go beyond regulatory compliance by facilitating a deep understanding of an organization's security infrastructure, including network configurations, software security, data encryption practices, access control mechanisms, and third-party vendor management. The outcome of a thorough audit enables organizations to identify weak points and implement corrective measures to mitigate potential threats.

Employee Engagement and the Human Factor

While technology plays a significant role in securing an organization's IT environment, human behavior is often the weakest link in cybersecurity defenses. Many cyberattacks, such as phishing or social engineering attacks, exploit human error. Therefore, fostering a security-conscious culture within an organization is critical to enhancing overall security.

Employee engagement through continuous training and awareness programs is essential to empower staff to recognize and respond to potential threats. Cybersecurity audits should include a focus on the organization's human factors, assessing not only the technical controls in place but also how well employees adhere to security policies, recognize risks, and respond to incidents. Through regular training, employees can become active participants in maintaining the organization's security posture, rather than passive users.

Scope of the Article

This article aims to provide practical guidance on best practices for conducting effective cybersecurity audits. It explores the key steps involved in the auditing process, including selecting appropriate tools, defining audit scope, evaluating existing controls, and developing actionable recommendations to mitigate identified risks. Additionally, it highlights the importance of creating a comprehensive cybersecurity policy, incorporating both technological and human elements, and fostering an ongoing culture of security within the organization.

By following these best practices, IT managers and security professionals can enhance their organization's ability to identify potential vulnerabilities, mitigate risks, and safeguard critical information assets against evolving cyber threats. Cybersecurity audits are not only a critical defense mechanism but also an integral part of an organization's broader risk management and security strategy. Through systematic audits, organizations can strengthen their resilience against cyberattacks, reduce downtime, and protect their digital infrastructure from costly breaches.

2. Literature Review

Cybersecurity audits have become a major focus in information security research and practice. With the increasing frequency and complexity of cyber threats, many studies are exploring different aspects of auditing to help organizations address these challenges. The following literature review covers some of the key themes in cybersecurity auditing, including methodologies, best practices, and challenges faced.

1. Cybersecurity Audit Methodology:

Various audit methodologies have been proposed to assess the security of information systems. According to Gollmann (2011), a risk-based approach is one of the most effective methodologies, as it allows auditors to prioritize resources on the most vulnerable areas. In addition, ISO/IEC 27001 offers a comprehensive framework for information security management systems, which can be integrated in the audit process (Calder & Watkins, 2015).

2. Best Practices in Audits:

Research shows that best practices in cybersecurity audits include the development of clear security policies, top management involvement, as well as the use of automation tools for vulnerability scanning (Ransbotham & Mitra, 2010). For example, the use of tools like Nessus and Qualys can speed up the audit process by automatically detecting vulnerabilities in the system.

3. Employee Role and Security Awareness:

The human factor is an important element in the success of a security audit. According to working closely with technical audits, training and awareness of employees on safety practices is essential to minimize risks (Hutton & Schneider, 2017). Research by Siponen and Vance (2010) shows that high security awareness among employees can significantly reduce the likelihood of errors that could result in security breaches.

4. Challenges in Cybersecurity Audits:

While cybersecurity audits offer many benefits, there are challenges that need to be addressed. One of them is the increasing complexity of the system and the rapidly changing threat dynamics. According to Ahmed et al. (2016), auditors often struggle to stay up-to-date with new technologies and threats, so it is important to adopt a flexible and adaptive approach to auditing.

5. Regulatory Compliance:

In addition to the technical aspects, audits are also often required to meet regulatory standards such as GDPR and PCI DSS. Research by Kaur and Rani (2020) shows that regulatory compliance is not only important to avoid fines, but also to build trust with customers and business partners.

Overall, the literature shows that cybersecurity audits are a complex and multidimensional process. By implementing the right methodologies, best practices, and engaging employees, organizations can effectively identify and mitigate the security risks they face. More research is needed to explore innovative solutions and strategies that can help organizations face evolving cybersecurity challenges.

No	Author	Year	Article Title		Method	Findings		Impact		DOI
1.	Gollmann, D.	2019	Security	and	Literature	Α	risk-based	Improving	the	10.1007/978-3-030-
			Privacy	in	Review	approach is very		understanding	of	22003-8_1
			Communication			effective in		risk in information		
			Networks			secur	ity audits.	systems.		

2.	Kaur, S., & Rani, R	2020	Compliance with Information Security Regulations: An Empirical Study	Case Studies	Regulatory compliance increases customer trust.	Reduce the risk of fines and reputational damage.	10.1109/COMPSAC50 0035	50.2020.0
3.	Alhassan, I., et al.	2021	Cybersecurity Governance and the Role of Leadership	Survey	Top management involvement is important for cybersecurity.	Improve the effectiveness of security policies.	10.1109/ACCESS.2021	.3082750
4.	Jain, R., & Sharma, S.	2021	Automated Vulnerability Assessment Tools: A Review	Literature Review	Automation tools are effective in detecting vulnerabiliti es.	Improve the efficiency of security audits.	10.1109/ACCESS.2021	.3089190
5.	Nguyen, T., et al.	2019	Understanding Employees' Information Security Awareness: A Literature Review	Literature Review	Employee awareness contributes to the reduction of violations.	It is important to create a culture of security in the organization	10.1109/ICSE.2019.000	14
6.	Alotaibi , F., & Alharbi, S	2021	The Impact of Employee Training on Information Security Compliance	Survey	Training improves compliance with security policies.	Reduce the risk of security breaches.	10.1109/ACCESS.2021	.3089199
7.	Faily, S., & Flechais , I.	2020	Challenges in Cybersecurity Audit and Assurance	Literature Review	The complexity of the system increases the challenge for auditors.	Encourage the adaptation of more flexible audit methods.	10.1109/ACCESS.2020	.3001622
8.	Salgado, F., & González, E.	2021	Regulatory Compliance in Cybersecurity: Challenges and Solutions	Qualitative Analysis	GDPR compliance is important to build trust.	Improving the company's reputation in the market.	10.1109/ACCESS.202 1.3054791	

3. Methodology

This study uses a qualitative approach with a focus on literature analysis. Data was collected from academic journals that discussed cybersecurity audits and relevant best practices in the field of information technology. The design applied is systematic analysis. Researchers will review articles from journals to identify key themes related to best practices in cybersecurity audits. The selected journal must meet the criteria as indexed in a database such as Scopus, IEEE Xplore, or Google Scholar. Publish articles within the last 5-10 years to ensure relevance. Focus on cybersecurity audits and risk management in IT environments.

Data will be collected through a literature review. Researchers will search for articles using keywords such as "cybersecurity audit," "best practices," and "IT risk management." Important information from each article will be recorded, including methodologies used, findings, and implications for practice. This systematic approach ensures that the research is comprehensive and reflects the most current understanding of cybersecurity audits.

The collected data will be analyzed by thematic analysis methods. Researchers will identify emerging themes and group best practices based on information found in various sources. The analysis process will involve coding the data to capture key ideas and patterns, ensuring that the findings are well-organized and relevant. This study is expected to provide a clear picture of best practices in cybersecurity audits and how they can help reduce risk in the IT environment, based on an analysis of data from academic journals.

4. Result and Discussion

4.1 Result

An analysis of the relevant literature reveals some best practices in cybersecurity audits that can reduce risks in the IT environment. The main findings obtained from various academic journals are as follows:

1. Continuous Risk Assessment:

Many organizations implement risk assessments on a regular basis, which allows them to proactively identify and evaluate new threats. Research shows that regular risk assessments can be helpful in understanding potential system weaknesses. This practice enables organizations to adapt their security measures to the evolving threat landscape effectively.

2. Use of Audit Frameworks:

Standardized audit frameworks, such as the NIST Cybersecurity Framework and ISO/IEC 27001, have proven to be effective in providing clear guidance for organizations. These frameworks help in developing more comprehensive security strategies and policies, serving as a roadmap for organizations to follow in enhancing their security posture.

3. User Training and Awareness:

Results show that regular cybersecurity training and awareness programs for employees can significantly reduce risk. Trained employees are better able to recognize and report potential threats. Such programs foster a culture of security within the organization, making every employee a vital part of the cybersecurity defense.

4. Internal and External Audits:

The combination of internal and external audits provides a different perspective regarding system security. External audits can offer insights that are invisible to internal teams, improving accuracy in identifying security issues. This dual approach ensures that organizations receive a comprehensive evaluation of their security measures.

5. Use of Automation Technology:

The implementation of automation tools for security monitoring and analysis helps organizations in detecting and responding to threats more quickly and efficiently. This technology reduces the workload of cybersecurity teams, allowing them to focus on more complex security challenges while enhancing the overall effectiveness of security operations.

4.2 Discussion

These findings show that best practices in cybersecurity audits focus not only on compliance fulfillment but also on developing a holistic security culture. Continuous risk assessment is crucial as the cyber threat landscape continues to change rapidly. Therefore, organizations must be prepared to adjust their strategies based on the results of such assessments. This proactive stance allows organizations to stay ahead of potential threats, minimizing their risk exposure.

The use of an audit framework provides a clear structure, but keep in mind that its implementation must be tailored to the specific context and needs of the organization. Every organization has different risks, and a flexible approach will be more effective in mitigating the risks faced. Customizing audit frameworks to align with organizational objectives ensures that the audits are relevant and actionable.

The importance of employee training and awareness cannot be overlooked. A well-educated employee will be the first line of defense against cyberattacks. A good awareness program can encourage better communication regarding risks and potential

threats, creating a safer work environment. By investing in ongoing training, organizations can cultivate a security-minded workforce that actively contributes to the organization's overall security efforts.

Finally, the use of automation technology shows that investing in advanced security tools not only improves efficiency but also accelerates response to incidents. In an increasingly technology-dependent world, the ability to respond quickly to threats is a critical factor in maintaining IT security. Organizations that leverage automation can reduce the time it takes to identify and remediate vulnerabilities, ultimately improving their security posture.

Overall, the combination of these practices forms a comprehensive approach to cybersecurity audits that not only reduces risk but also improves an organization's resilience to evolving cyber threats. By integrating these best practices into their operations, organizations can create a robust cybersecurity framework that adapts to the changing landscape.

5. Conclusion

The study has identified and analyzed best practices in cybersecurity audits that are effective in reducing risk in the IT environment. The results show that continuous risk assessment, the use of standardized audit frameworks, user training and awareness, and a combination of internal and external audits are key components in building a robust security system. In addition, the application of automation technology for monitoring and responding to threats further strengthens the organization's defenses.

By adopting these practices, organizations not only meet regulatory compliance but also create a proactive security culture. The success of a cybersecurity audit depends on a holistic and adaptive approach, which allows organizations to respond to changing threats quickly and efficiently. Therefore, investing in a comprehensive and sustainable security strategy is essential to maintain the integrity and security of information systems in this digital era.

In conclusion, organizations should view cybersecurity audits as an ongoing process rather than a one-time event. Regularly revisiting and refining their cybersecurity practices will enable them to remain resilient in the face of ever-evolving cyber threats. By prioritizing cybersecurity audits and implementing the identified best practices, organizations can better protect their information assets and foster trust among stakeholders.

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